

# DODIIS PROGRAM AD SPECIFICATIONS

## DIMENSIONS

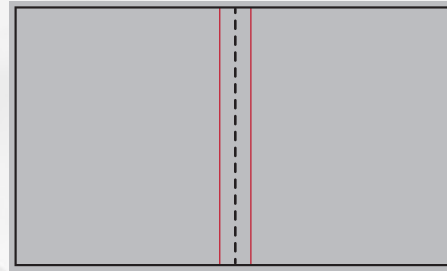
### TWO-PAGE SPREAD:

**Trim/Final Size: 17" x 11"**

Bleed: 17.25" x 11.25"

Live: 16" x 10"

*No pertinent text or information should be located within the gutter, or 1" from the center of the spread*

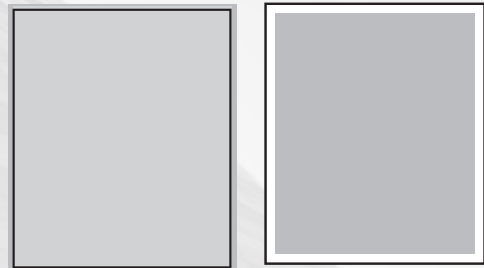


### FULL PAGE:

**Trim/Final Size: 8.5" x 11"**

Bleed: 8.75" x 11.25"

Live: 7.5" x 10"



### HORIZONTAL HALF PAGE:

*Due to the layout of our programs, quarter & half page ads DO NOT need bleeds*

**Trim/Final Size: 7.25" x 4.5"**

Live: 7" x 4.25"



### VERTICAL HALF PAGE:

*Due to the layout of our programs, quarter & half page ads DO NOT need bleeds*

**Trim/Final Size: 3.375" x 9"**

Live: 3.125" x 8.75"



### QUARTER PAGE:

*Due to the layout of our programs, quarter & half page ads DO NOT need bleeds*

**Trim/Final Size: 3.375" x 4.5"**

Live: 3.125" x 4.25"

*Border may be added to any ad at our discretion.*

## FILE FORMAT:

Press ready **PDF**, **AI**, **EPS**, **PSD** and **TIFF** are accepted.

All files must be **CMYK**.

Pantone colors should be converted to **CMYK**.

Bitmap images should be at a minimum **300ppi**.

**Embedded** or **linked** files need to be provided separately.

Please include **all fonts** used in the file.

*Files not following the above guidelines are accepted at our discretion, accuracy and printing is not guaranteed, and additional costs may be incurred.*